

2021 - 2022 *Brand* GUIDELINES

LOGO - Full Color and 1-Color Horizontal and Vertical Options

Fonts Available in .AI (Vector), .PNG, and .JPG. May use logo with or without URL.



FONTS: Lemongrass, Roboto Medium, and Arial

Headlines: *Lemongrass* *Blue* *Green*

SUBHEADS & TITLES: ROBOTO MEDIUM - 85% BLACK

Web copy, sentences, paragraphs: Arial Regular

COLOR PALETTE: CMYK, RGB, & HEX



CMYK 70/7/1/0
RGB 7/181/232
HEX #07b5e8



CMYK 83/43/2/0
RGB 5/126/191
HEX #197ebf



CMYK 53/0/80/0
RGB 104/232/107
HEX #6ae86b